



Programming Resources from Pacifica Radio

Whether your station is decades old or newly licensed, Pacifica Radio offers you and your station tremendous resources for program development. Visit the Internet links below to learn more about what Pacifica offers in terms of national programming.

Looking for **strong national shows to complement your local programming**? Your affiliation with Pacifica give you free access to a half-dozen daily programs, more than 30 weekly shows, and a variety of daily and weekly short program modules. Read more about each of our syndicated programs online at:

pacificaradio.wordpress.com/syndicated-programs

Are you **building a training program** or interested in rounding out your training materials? We've got grassroots journalism training materials online, free for your use. These cover writing for radio, interviewing skills, field recording, story construction, digital editing, and more. Check out:

pacificaradio.wordpress.com/training-materials

Perhaps you've got a full program grid and now you want to **start doing program evaluations**. Great! It's always good to review what we're doing in order to improve our programming. Several sample evaluation forms and processes are posted online at:

pacificaradio.wordpress.com/program-evaluations

Does your station have a terrific local program that you want to take national? Check out our guide, "**Ten Radio Syndication Tips (Plus Five Mistakes)**", posted online at:

pacificaradio.wordpress.com/radio-syndication-tips